LiftMaster Smart Video Intercoms Recognized for Modernizing Multifamily Living Through Innovative Contemporary Design

Smart Video Intercoms Win The Chicago Athenaeum Museum of Architecture and Design's 2022 GOOD DESIGN Award

OAK BROOK, IL, February 22, 2023 — <u>LiftMaster®</u>, the leading brand of professionally installed access solutions, today announced that its <u>Smart Video Intercoms</u> have won the <u>2022 GOOD DESIGN®</u> <u>Award</u> in the Building Materials category. For the past 75 years, the GOOD DESIGN Awards, organized by <u>The Chicago Athenaeum Museum of Architecture and Design</u>, honor both products and industry leaders that have chartered new directions for innovation and pushed the envelope for competitive products in the marketplace.

"We are thrilled to have the Smart Video Intercoms recognized for their innovative design," said Jenny Lytle, Vice President and General Manager of Emerging Business. "Our Smart Video Intercoms powered by myQ were designed specifically to meet the needs of different types of multi-family properties. We intend to make building access points more secure and to provide the modern living experience that today's multifamily residents desire. Most millennials are more likely to live in a place that offers modern upgraded amenities, leading to better rental rates and prices for property managers and owners."

Powered by myQ® technology, LiftMaster Smart Video Intercoms are sleek smart devices with high-definition color tough displays that feature wide-angle camera views. This stand-out smart amenity empowers property owners and residents of any size building to open doors and manage guest access remotely and enhances the security of the building with video features, including stunning HD video live streaming and recorded video clips of access events through the myQ Community cloud-based platform. Through the myQ Community cloud-based platform, property managers have access to 24/7 monitoring capabilities and real-time activity alerts allowing them to conveniently manage and control entrances across several buildings within a portfolio from a single dashboard.

In addition to being easy for property owners and residents to use, LiftMaster's Smart Video Intercoms are also simple to install. The system requires only an internet connection, electronic/lock door strike system and power to run and eliminates the need for in-unit hardware entirely by enabling residents to open the door using their phone.

Residents benefit from the seamless access provided by Smart Video Intercoms. Through the myQ Community app, residents have access to one-way video calling and two-way video voice communication to identify guests before granting access, recurring or one-time virtual guest passes, and a "press to unlock" feature that allows residents to easily unlock authorized entrances with their smartphone. The myQ Community app also works with Siri Voice Control, Apple Watch and Apple Airpods, a feature now compatible with all LiftMaster Smart Video Intercoms, allowing residents to access the front door handsfree with a simple voice command.

For 2022, the Museum received a record number of submissions from the world's most prestigious design offices and leading, visionary manufacturers from over 52 countries representing the design collaborations of thousands of designers and architects and leaders in the manufacturing industry. Submissions to the program were judged by a jury of independent design professionals and leading industry specialists with the awards given to the designs with the highest design quality, innovation degree, and superior design.

The full list of categories and winners of the 2022 GOOD DESIGN award can be found here: https://www.good-designawards.com/winners/

For more information on the LiftMaster Smart Video Intercoms go to https://www.myq.com/smart-video-intercom

About LiftMaster

LiftMaster is the number one brand of professionally installed residential garage door openers, as well as a leading manufacturer of commercial door operators, residential and commercial gate operators, smart video intercoms and related access control products. Driven by the access and security needs of the

marketplace, LiftMaster's expansive line of state-of-the-art residential and commercial products are designed to fit any lifestyle or application, providing the latest technology and innovations in safety, security and convenience. More information at <u>LiftMaster.com</u>.

Additional assets available online: Photos (1)

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