

# THE GARAGE

## —THE REAL FRONT DOOR

**83%** of U.S. homes have attached garages, which for many has evolved into the home's front door where family and friends enter.



Who's coming and going through the **garage**:

**83%**  
Homeowners<sup>1</sup>



**70%**  
Other Adults<sup>1</sup>



**65%**  
Children<sup>1</sup>

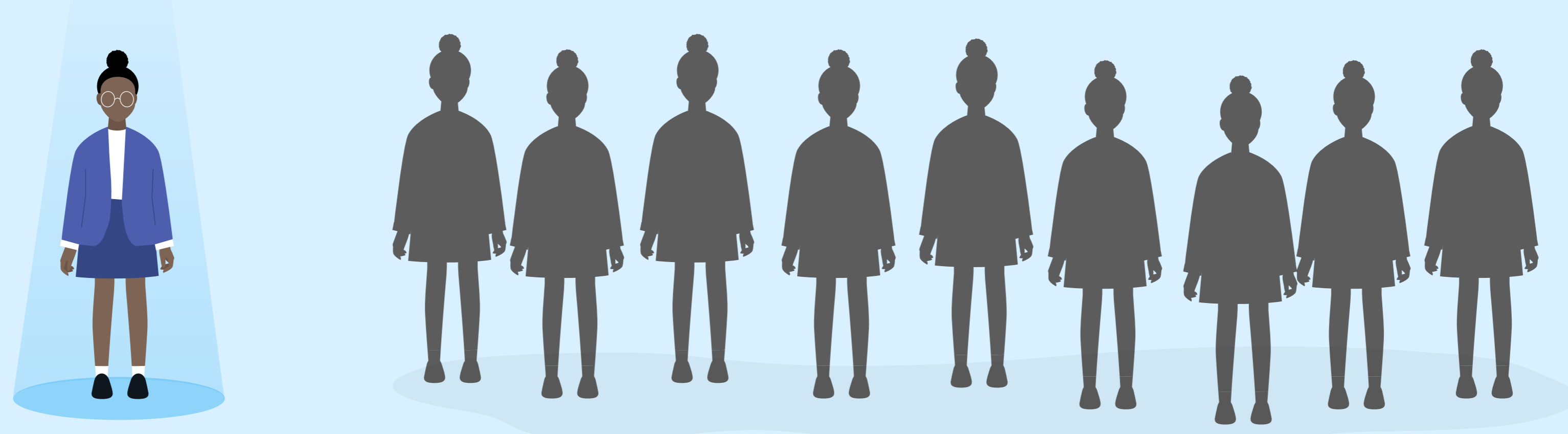


**64%**  
Non-household members<sup>2</sup>



The garage is a bustling thoroughway to your home - with cars, bikes, dog walkers and kids coming and going daily. BUT...

When it comes to checking in – kids are checked out.



Only **1-in-10** kids check in when they get home.  
(well known fact confirmed by 10 parents surveyed in Chamberlain Group meeting)

Parents want to be in the know and like the idea of having eyes on their garage, especially when they aren't home.

**76%**  
Like the ability to know exactly when kids get home<sup>3</sup>

**78%**  
said it would make them feel better about the **safety of children** entering and exiting the home<sup>3</sup>



## Video Doorbell Meets the Garage

### INTRODUCING THE myQ SMART GARAGE® VIDEO KEYPAD



Keep eyes on your **real front door** and **control who has access** to your home throughout the day.

**Rose**  
PIN 112233

**Billy**  
PIN 112233

**Meaningful Notifications**  
Real-time notifications take the place of forgetful texts and eliminates worries around the kids getting home safely.

**Personalized Access**  
Create and manage unique Pin codes and schedule access for neighbors, the dog walker or service providers.

**Visual Confirmation**  
See who is coming and going – kids, friends, extended family, dog walker, etc.