LiftMaster is Platinum Sponsor at 2024 IDAExpo in Las Vegas

Co-hosts closing party featuring a performance by Grammy-nominated Goo Goo Dolls

LAS VEGAS, NV., April 15, 2024 LiftMaster® powered by myQ, Chamberlain Group's leading brand of professionally installed residential garage door openers, is a platinum sponsor of the upcoming IDA (International Door Association) Expo+ in Las Vegas April 23-26. The Expo will bring together 5,000+ professionals from the access control industry for exhibits, education sessions and special events.

LiftMaster will be exhibiting at booth #1315, giving a sneak peek of upcoming new products and showcasing our latest innovations, including:

MAXUM: A new lineup of smart DC (direct current) powered commercial door operators equipped with a floor level LCD display, soft start and stop, battery backup, and built-in Wi-Fi connectivity.

LiftMaster HD RJO 98032: Our new elite strength heavy-duty wall mount garage door opener, the only UL certified residential garage door opener for heavy doors.

TECHNA: Our soon to be launched new industrial barrier gate operators offer enhanced performance and versatility for various applications, including parking management and industrial security. With features like a DC brushless motor, battery backup, and solar kit, they ensure reliable operation and easy installation, reducing maintenance needs.

CAPXLV2: Part of our line of smart video access systems that provide secure access to apartments, condos, and gated communities, the CAPXLV2 is perfect for 50 to 50,000 units. Powered by myQ, it works with LiftMaster's expansive hardware ecosystem to help integrators deliver a complete access control solution that simplifies property security management for end-users.

myQ Smart Garage Video Keypad: Now you can see and control who opens your home's busiest entryway. Part of our residential offering, this innovative device includes a high-definition camera to enhance the security of your home while empowering you to effortlessly manage access. The keypad works with the highly rated (and free!) myQ app, where you can create and manage personalized PIN codes, receive notifications, and more.

In addition to our product showcase, LiftMaster will be hosting "myQ University" education sessions where attendees can get a deeper dive and learn more about our myQ ecosystem. These will run throughout the day on April 25 and 26 on a drop-in basis.

LiftMaster is also co-sponsoring the closing party featuring a performance by the Grammy-nominated Goo Goo Dolls at the Sahara Theatre on April 26 from 7:30-9pm.

For more information on IDA Expo+, visit: <u>IDAExpo+ – IDA (doors.org)</u>. For more information about LiftMaster powered by myQ, check out <u>LiftMaster.com</u>.

About Chamberlain Group:

Chamberlain Group (CG) is a global leader in intelligent access and Blackstone portfolio company. Our innovative products, combined with intuitive software solutions, comprise a myQ ecosystem that delivers seamless, secure, access to people's homes, businesses, and communities. CG's recognizable brands, including <u>LiftMaster®</u> and <u>Chamberlain®</u>, are found in 50+ million homes, and 11 million people rely on ourmyQ® app daily. Our patented vehicle-to-home connectivity solution, myQ Connected Garage, is available in millions of vehicles from the leading automakers.

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